

# Fullblood Simmental Fleckvieh Federation

*One Breed ★ One World*

P.O. Box 321, Cisco, TX 76437

Toll Free: 855.353.2584 [info@fleckvieh.com](mailto:info@fleckvieh.com) [www.fleckvieh.com](http://www.fleckvieh.com)

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## **ANNUAL GENERAL MEMBERSHIP MEETING**

**November 20, 2014**

**8:00 PM**

**Louisville, Kentucky**

### **AGENDA**

- Call meeting to order
- Prayer
- Approval of Minutes from 2013 Annual Membership Meeting
- President's Report
- Financial Report
- Committee Reports
  - Membership \* Sales & Shows \* Youth \* Fundraising
- Nominations from the floor for 2 open Board positions
  - Vote for Board Members
  - Announcement of newly elected Board Members
- New Business
  - Year over Year Membership & Directory Comparisons
  - Review & Discuss Proposed changes to FSFF By-Laws
- Adjourn meeting

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## **REVIEW of the 2013 ANNUAL MEETING MINUTES for the 2014 ANNUAL MEETING**

### **2013 FSFF Annual Membership Meeting**

**Held November 18, 2013 at the Kentucky Expo Center at 12:30pm ET**

The meeting was called to order.

The 2012 Meeting Minutes were reviewed & approved unanimously by the membership.

Anne-Marie Rasch gave her President's Report.

Jim Ethridge presented the Financial Report, Membership Update & Financial Comparison of the Annual Membership Directory.

The Financial Report was approved unanimously by the membership.

The 2013 Youth, Sales & Shows, & Fundraising Committee Reports were given by the Chairpersons.

- Shows & Sales given by Dr. Jason Gress
- Youth given by Dave Onstot
- Fundraising & Advertising given by Jason Jordan, FSFF Coordinator

After the Committee Reports, ballots for the two open Board of Director positions were distributed. Incumbent Heathe Widicker (James Creek Simmental) and Tony Roberts (Rugged R Cattle & Global Fleckvieh Genetics) had accepted previous nominations. Nominations from the floor were requested; none were received.

Voting commenced, and Heathe Widicker & Tony Roberts were seated to the Board.

At the conclusion of the meeting, Larry Maxey spoke of the history of Fleckvieh Simmental cattle and the FSFF and thanked the Board & membership for their involvement. He also spoke of the FSFF sponsored shows at the NAILE.

Thus concludes the review of the 2013 Annual Membership Meeting minutes.

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## **ANNUAL GENERAL MEMBERSHIP MEETING**

**November 20, 2014**

**8:00 PM**

**Louisville, Kentucky**

The meeting was called to order & began with a prayer offered by Dr Davis.

The 2013 Meeting Minutes were reviewed & approved unanimously by the membership.

Heathe Widicker gave his President's Report.

Jim Ethridge presented the Financial Statement- see attached information.

The Financial Report was approved unanimously by the membership.

The 2014 Committee Reports were given by the Chairpersons.

- Shows & Sales given by Dr. Jason Gress
- Youth also given by Dr. Jason Gress
- Directory & Membership given by Jason Jordan, FSFF Coordinator
- Advertising & Promotion given by Jason Jordan, FSFF Coordinator

After the Committee Reports, ballots for the two open Board of Director positions were distributed for two open positions. Incumbent Dr. Jason Gress (Vantage Point Farm) and Steve Jensen (Jensen Simmentals) had accepted previous nominations. Nominations from the floor were requested; Dr. Mikell Davis was nominated. Nikki Gress declined a nomination from the floor.

Voting commenced, and Dr. Gress & Dr. Davis were seated to the Board.

The 2014 Fred Schuetze Award was present to Dr. Billy Moore by Dr. Davis.

Jason Jordan, FSFF Coordinator, spoke of the need for specific changes to the FSFF ByLaws & of the Board's plans to continue to review the ByLaws, present proposed changes to the membership and call for a vote to be held at a special FSFF membership meeting to be at Buzzard Hollow Ranch in Granbury in May 2015.

At the conclusion of the meeting, Larry Maxey spoke of the NAILE, the FSFF's 2014 participants, and the history & growth of the show.

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## Fullblood Simmental Fleckvieh Federation

### Profit & Loss Statement

November 2013 -October 2014

#### INCOME

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2014 FSFF Dues	\$ 8,700
2014 FSFF jr Dues	90
FSFF Benefit Auction (2013)	4,116
Member Directory (2015)	
Premium Page Ads	4,800
Full Page Ads	6,400
Half Page Ads	2,800
Quarter Page Ads	1,000
Business Card Ads	1,500
	<hr/>
	16,500
NAILE Income:	
2013 Sponsors	3,000
2014 Sponsors	7,025
2013 Entry Fees	1,960
2014 Entry Fees	300
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	12,285
SimTalk Business Card Ad Fees	4,560
<b>Total Income</b>	<b>\$ <u>46,251</u></b>

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## EXPENSES

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Bank Fees	\$ (94)	
NAILE Expenses		
Meetings & Food (2013)	(1,720)	
Judges Fees (2013)	(1,311)	
Entry Fees: 46 head (2013)	(1,380)	
Premiums Paid: (2013)	(6,250)	
Ribbons & Rosettes (2013)	(1,149)	
Awards (2013)	(141)	
Awards (2014)	<u>(1,950)</u>	
	(13,900)	
Printing & Mailing		
Directory (2014)	-	*
Other	<u>(1,215)</u>	
	(1,215)	
Advertising & Promotion	(4,875)	
ASA DNA Sequencing Project	(2,325)	*
Meetings & Travel	(2,236)	
FSFF Coordinator Fees	(5,440)	
Office Supplies	(27)	
Tax Preparation (2012 & 2013) Fees	(661)	
Technology Fees	(2,477)	*
<b>Total Expense</b>	<b>\$ <u>(33,250)</u></b>	
<b>Net Income (10/31/14)</b>	<b>\$ 13,001</b>	

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## 2014 FSFF ANNUAL GENERAL MEMBERSHIP MEETING: 11/20/2014

### FSFF Membership Comparison: 2015 vs. 2013-2014 (as printed in the annual directories)

Summary of FSFF Directory Memberships:	
Members Listed in 2013-2014 Directory	95
Less Non-Renewals:	
No Response	(12)
Declined	(6)
Plus: New Members Listed in 2015 Directory	8
<b>Total Members Listed in 2015 Directory:</b>	<b>85</b>
<i>*Excludes FSFFjr Memberships for both years</i>	

Membership #s by Location		
Country	2013-2014	2015
USA	68	62
Canada	22	21
Brazil	2	0
Guatemala	1	0
Germany	1	1
Sweden	1	1

#### Summary:

> In the 2015 Directory, there are 85 members, including 8 new memberships as a result of member contacts and FSFF website inquiries!

> Of the 18 members that did not renew in 2014, 12 did not respond to multiple phone calls, voice messages and/or email messages. One stated he could see no benefit to renewing his membership; one was a courtesy listing after a member's death (per FSFF By-Laws)

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## FSFF 2013/2014 vs 2015 Annual Membership Directory Financial Comparison:

	2013-2014 Paid Pages		2015 Paid Pages		Variance	
Description	Qty	Amount	Qty	Amount	Qty	Amount
Premium Page	4	\$ 4,000	4	\$ 4,800	0	\$ 800
Full Page	10	\$ 8,000	8	\$ 6,400	-2	\$ (1,600)
Half Page	4	\$ 1,600	7	\$ 2,800	3	\$ 1,200
Quarter Page	5	\$ 1,000	5	\$ 1,000	0	\$ -
Business Card	18	\$ 1,800	15	\$ 1,500	-3	\$ (300)
Total Income	41	\$ 16,400	39	\$ 16,500	-2	\$ 100
	2013-2014 Costs		2015 Estimated Costs		Variance	
Description	# Pages	Amount	# Pages	Amount	# Pages	Amount
Publish & Print						
500 Directories	32	\$ (3,740)	28	\$ (3,357)	-4	\$ 383
Reprint 100 more		\$ (555)		\$ -		\$ 555
Mail		\$ (358)		\$ (358)		\$ -
Total Costs		\$ (4,652)		\$ (3,715)		\$ 937
<b>Net Income/(Loss)</b>		<b>\$ 11,748</b>		<b>\$ 12,785</b>		<b>\$ 1,037</b>