

# Fullblood Simmental Fleckvieh Federation

*One Breed ★ One World*

P.O. Box 321, Cisco, TX 76437

Toll Free: 855.353.2584 info@fleckvieh.com www.fleckvieh.com

## ANNUAL GENERAL MEMBERSHIP MEETING November 15, 2015 Kentucky Expo Center, Louisville, KY

### AGENDA

- President Heathe Widicker called the meeting to order at 11:44am
- Prayer- given by Dr. Mikell Davis
- Approval of Minutes from 2014 Annual Membership Meeting- a printed copy was distributed to those in attendance
- President's Report- Mr. Heathe Widicker welcomed all in attendance and thanked everyone for their continued participation in the FSFF and for presence at the meeting and the NAILE.
- Financial Report given by FSFF Coordinator, Brandy Jordan

<b>Financial Information</b>			
<b>November 2014 - October 2015</b>			
<b>Bank Reconciliation:</b>			
<b>Prosperity Bank Account Balance at 10/31/15:</b>		\$	4,124
	Outstanding Deposits	\$	400
	Outstanding Payments	\$	(120)
<b>Prosperity Reconciled Account Balance for 10/31/15:</b>		\$	<b>4,404</b>
<b>Other Financial Information (as of 10/31/15):</b>			
<b>Accounts Receivable:</b>			
	2016 Directory Ads	\$	18,700
	Buckle Fundraisers (Bar 5 & Anchor D)	\$	650 *
	2015 NAILE Class Sponsorships	\$	5,000
	2015 NAILE Entry Fees	\$	1,590
		\$	<b>25,290</b>
<b>Accounts Payable:</b>			
	Advertising		1,155
	Technology Fees		196
	FSFF Coordinator Fees (Sep & Oct)	\$	2,720
		\$	<b>4,071</b>
<b>Unusual 2015 Business Costs</b>			
	New (2nd) FSFF Promotional Booth	\$	587
<b>Notes:</b>			
	* Checks for the buckles auctioned at both sales are expected in November 2015		

- Nominations for 5 open Board positions were-

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- Jim Ethridge, incumbent
- Jeff Hannaberry
- Steve Jensen
- Andy Oslanski, incumbent
- Anne-Marie Rasch, incumbent
- Jerry Robinson, incumbent
- Glenn Wotten, incumbent
  - Those in attendance were asked given ballots and asked to place their votes
  - Results were tallied while the meeting continued with open discussion
- With only a small gathering of members in attendance, the 2015 FSFF Annual Meeting was an informal session of open dialog of current beef cattle production topics amongst members. Conversation and shared information and ideas ensued while the votes for the open Board of Director positions were tallied.
  - Sales in general were discussed- domestic & foreign interest remains high, prices are good
  - Drawings for door prizes were conducted-
    - Almost all in attendance received new pocket knives!
    - Mr. Heath Widicker and Mrs. Missi Bell each received a copy of Dr. Peter Mossman's book "Visual Evaluation of Simmental Fleckvieh Cattle"
  - A Year over Year membership & directory comparison was provided by Brandy Jordan-

Summary of FSFF Directory Memberships:		Membership #s by Location		
Members Listed in 2015 Directory	85	Country	2015	2016
Less Non-Renewals:		USA	62	68
No Response	(6)	Canada	21	19
Declined	(1)	Brazil	0	0
Plus: New Members Listed in 2016 Directory	11	Guatemala	0	0
<b>Total Members Listed in 2016 Directory:</b>	<b>89</b>	Germany	1	1
<i>*Excludes FSFFjr Memberships for both years</i>		Sweden	1	1
<b>Summary:</b>				
> In the 2016 Directory, there are 89 members, including 11 new memberships as a result of member contacts and FSFF website inquiries!				
(6) of the Non Renewals did not respond to multiple phone calls, voice messages and/or email messages. Of these, (4) still owe 2014 dues after indicating they wanted to renew their memberships last year.				
> The (1) declination was due to the farm switching from Fleckvieh Simmental to SimAngus cattle.				

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## FSFF 2015 vs. 2016 Annual Directory Financial Comparison

		2013-2014 Paid Pages		2015 Paid Pages		Variance	
Description	Qty	Amount	Qty	Amount	Qty	Amount	
Premium Page	4	\$ 4,000	4	\$ 4,800	0	\$ 800	
Full Page	10	\$ 8,000	8	\$ 6,400	-2	\$ (1,600)	
Half Page	4	\$ 1,600	7	\$ 2,800	3	\$ 1,200	
Quarter Page	5	\$ 1,000	5	\$ 1,000	0	\$ -	
Business Card	18	\$ 1,800	15	\$ 1,500	-3	\$ (300)	
<b>Total Income</b>	<b>41</b>	<b>\$ 16,400</b>	<b>39</b>	<b>\$ 16,500</b>	<b>-2</b>	<b>\$ 100</b>	
		2013-2014 Costs		2015 Estimated Costs		Variance	
Description	# Pages	Amount	# Pages	Amount	# Pages	Amount	
Publish & Print							
500 Directories	32	\$ (3,740)	28	\$ (3,357)	-4	\$ 383	
Reprint 100 more		\$ (555)		\$ -		\$ 555	
Mail		\$ (358)		\$ (358)		\$ -	
<b>Total Costs</b>		<b>\$ (4,652)</b>		<b>\$ (3,715)</b>		<b>\$ 937</b>	
<b>Net Income/(Loss)</b>		<b>\$ 11,748</b>		<b>\$ 12,785</b>		<b>\$ 1,037</b>	

- Presentation of the 2015 Fred Schuetze Award
  - Mr. Ron Nolan of Bar 5 Stock Farms is the recipient of the 2015 Fred Schuetze Award. Unfortunately, due to extenuating circumstances, he could not be in attendance at the FSFF Annual Meeting. An announcement was made and the FSFF plans to officially present the award to Mr. Nolan at a future event!
- Announcement of newly elected Board Members
  - The newly elected Board members are Jim Ethridge, Steve Jensen, Andy Oslanski, Anne-Marie Rasch and Glenn Wotten
- New Business
  - None discussed
- The meeting was adjourned