

Fullblood Simmental Fleckvieh Federation

One Breed ★ One World

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2/1/18 FSFF Board of Directors Teleconference- final meeting of 2017 BOD & first meeting of 2018 BOD

Present:

Dr. Davis (final meeting), Jim Ethridge (final meeting), Nikki Gress (new), Steve Jensen, Andy Oslanski, Randy Plaughter (new), Anne-Marie Rasch, Grady Reach (new), Rebecca Roberts, Glenn Wotten & Brandy Jordan

Absent: Dr. Jason Gress (final meeting) & Eric Soukup

2017 President Dr. Mikell Davis called meeting to order at 6:04p CT

Review & approve 8/29/17 meeting minutes (previously sent to Board by email)

Financial Report as of 1/31/2018 (emailed to Board prior to call)

	<u>Operating Fund</u>	<u>FSFFjr Scholarship Fund</u>
Current Balance:	\$ 12,602.11	\$ 5,675.00
O/S Deposits:	0.00	
Pending Pmts:	< 350.00 >	< 0.00 >
Reconciled Balance:	\$ 12,252.11	\$ 5,675.00

Pending/expected bills: 2017 NAILE Show Fees (the 2016 bill was \$3,082).
Owe Francis Gagnon for 2018 Canadian membership directory mailing

O/S Pmts consist of: Ck #1105 to Blake Ballard for photo contest - \$100
Ck #1109 to Jim Ethridge for 2018 Houston booth fee - \$250

Randy Plaughter motioned to accept the Financial Update.

Jim Ethridge seconded.

Motion passed unanimously.

Old Business

FSFF T-shirts-

- Nikki Gress to send remaining t-shirts to Brandy after Dixie Nationals.
- Brandy will check with Fred but plans to take them to BHR Designer's Classic in May.
- Sales at events have done well! Not a lot of orders received in the office yet.

New in 2018-

- Complimentary 1 year memberships are available for new, first time buyers of Fleckvieh genetics.
- FSFF members may submit "For Sale" or "Wanted" advertisements for frozen Fleckvieh genetics to the office to be posted online.
- This news was shared at the October 2017 annual meeting, is published in the 2018 Membership Directory, went out in the 2018 Member mailing, and will be published in the March Fleckvieh Forum article.

FSFFjr 2017 Photo Contest-

- Held a youth photo contest last fall. FSFFjr members were allowed up to 4 entries to be judged in one of two categories- Farm Life & Fullblood Simmental/Fleckvieh Cattle. Several FSFF members sponsored the cash prize awards for the Grand & Reserve placings in each division and the People's Choice Award.
- 4 youth members participated with a total of 13 entries! Photos were displayed and judged at the 10/27/17 FSFF Annual Meeting by a panel of 3 judges.
- Attendees at the event participated by voting for (1) People's Choice Award.
- Photo contest details & winning pictures are published in the 2018 Membership Directory.
- All present on call agreed the Magnolia audience enjoyed participating & the Board is agreeable to having a 2018 FSFFjr photo contest.

Conclude old business & the final 2017 FSFF Board of Directors meeting.

- Many thanks and words of appreciation were extended to Dr. Davis, Dr. Gress (absent) and Jim Ethridge for their years of leadership & dedication to the FSFF as they were excused from the call.

Proceed with the 2018 FSFF Board of Directors

New Business

Determine lengths of terms for Nikki Gress, Steve Jensen, Randy Plaughter and Grady Reach

- There is (1) two year term – January 1, 2018 through December 31, 2019 due to Jim Etheridge's early resignation from the Board
 - Steve Jensen requested this term
- There are (3) three year terms – January 1, 2018 through December 31, 2020
 - Nikki Gress, Randy Plaughter & Grady Reach each accepted a 3-year term

Conduct 2018 FSFF Officer Elections & Committee appointments-

- Officer Elections
 - President: To be filled by Glenn Wotten- vacated by the end of Dr. Davis's term
 - Vice President: Open- vacated by President-elect Glenn Wotten
 - Treasurer/Secretary: Open- vacated by the end of Jim Ethridge's term
 - Prior to the elections, Glenn Wotten reminded the Board members that FSFF By-Laws state, "The Vice-President will be the President-elect at the end of the term(s) of the then President."
 - Position of President: Glenn Wotten asked if anyone was opposed to him serving as FSFF President. No objections were stated - Glenn Wotten will serve as FSFF President.
 - Position of Vice President: Steve Jensen nominated himself. No other nominations were made. Randy Plaughter motioned to accept Steve's nomination & to close nominations. Nikki Gress seconded. Motion passed unanimously - Steve Jensen will serve as FSFF Vice President.
 - Position of Secretary/Treasurer: Anne-Marie nominated Rebecca Roberts. No other nominations were made. Grady Reach seconded the nomination. Motion passed unanimously - Rebecca Roberts will serve as FSFF Treasurer/Secretary.

- FSFF Committees & Chairpersons
 - Members & Renewals: FSFF Board of Directors, Brandy Jordan, Rebecca Roberts
 - Sales & Shows: Nikki Gress, Grady Reach, Rebecca Roberts, Glenn Wotten
 - Youth: Nikki Gress, Grady Reach, Rebecca Roberts, Glenn Wotten
 - Fundraising: Steve Jensen & Anne-Marie Rasch
 - Advertising & Promotions: Brandy Jordan & Anne-Marie Rasch
 - Nominations: FSFF Board of Directors & Brandy Jordan
 - FSFFjr Scholarship: Jim Ethridge, Glenn Wotten, Brandy Jordan

Discuss/determine 2018 travel schedule for FSFF booths. Possible venues include-
US Locations-

What	When	Who	Cost
Dixie Nationals	February	Nikki Gress	\$400
Houston Show/Sale	Early March	Jim Ethridge	\$250
BHR Designer's Classic	May 18-19	Jim Ethridge	\$0
Four State Farm Show, KS	July 20-22	Grady Reach	\$390
TAMU Short Course	August	Jim Ethridge	\$250?
Greg Starr's Prod Sale	September	Grady Reach	\$0
World Congress	September	Grady Reach	\$TBD
Ozarks Farm Fest, MO	Oct 5-7	Grady Reach	\$TBD
American Royal	Oct 16-28	Grady Reach?	\$TBD
Magnolia Classic	Oct 19-20	Dr. Davis/Gress	\$0
NAILE	mid Nov	Nikki Gress	\$0

Discussion-

- Dixie Nationals- Little Creek Farm not taking booth this year due to cost- for a fee of \$400, the booth can only be displayed in what is considered a "low traffic" area. Dr. Davis & Dr. Jason & Nikki Gress will take FSFF promotional materials to set out at/near their stalls, but recommend not paying the \$400 for the booth display itself as the venue will not allow it in the stalls/barn. The Board agrees with this decision.
- Dr. Davis/Nikki will ship the booth to Jim Ethridge who will take it to Houston at the end of February. The FSFF and TSSA share the cost (\$250 each) and do a joint display.
- BHR's Designer's Classic Sale & TAMU- Jim Ethridge will take to both events.
- Four State Farm Show- cost is \$390 to display the booth. Outdoor event with no live cattle displays. After discussing the other possible events listed above, the Board agreed to not pursue this venue.
- World Congress- based in Fort Worth, TX and will include 2 farm tours. Nikki Gress will talk with Fred and will report back to Board re: availability and cost.
- Ozarks Farm Fest- cost is \$400 for inside booth space. There are approx 800 booths/displays as well as live cattle displays. Grady Reach will contact them for additional information. If he is able to take cattle, he will split the cost with the FSFF and display the booth in his area. Grady will provide the Board with an update at next meeting.
- Grady will also contact Greg Starr to ask if the booth can be set up at his Labor Day weekend sale. If so, Jim can ship the booth to Grady after TAMU, and Grady will deliver to Greg's sale and any other events before taking it back to Starkville for the Magnolia Classic.
- American Royal- might also be able to display the booth there with Grady... The livestock shows will be held Oct 16-28th but the official schedule is not yet posted.
- NAILE- no cost to display in stall area. Dr. Davis and Dr. Jason & Nikki Gress will take.

Canadian Locations-

What	When	Who	Cost
Ferme Gagnon Prod Sale	Mar 10	Francis Gagnon	\$0
Synergie Prod Sale	Mar 17	Francis Gagnon	\$0
CSA Convention	August	Glenn Wotten	\$TBD
Ferme Gagnon Prod Sale	Sept 29	Francis Gagnon	\$0
Agribition	Oct/Nov	Glenn/Francis	\$TBD

Discussion-

- o Francis has FSFF Directories to display at the Ferme Gagnon/Synergie/Eastern Harvest Sales. No cost to display the booth. CSA Convention & Agribition costs TBD. Glenn Wotten will move the booth around as much as possible and will keep the Board updated.

FSFFjr Scholarship

- Current account balance is \$5,675
- Had planned to award (1) \$1,000 scholarship in Fall 2017; no applications received
 - o Board discussed changing parameters, but agreed there is a group of young FSFFjr members who will soon be eligible to apply. No changes made to application process itself.
 - o Board agreed to award (1) \$1,000 scholarship in Fall 2018.
 - Brandy to update online application for 2018 award info
- Jim Ethridge has agreed to continue to serve on the Scholarship Committee and will guide the Committee through the selection process when applications are received. As reference, Jim is on the TSSA scholarship committee and has years of experience with the application & award processes.
- Brandy will either complete the state/federal business exempt organization 501C3 application for the FSFFjr Scholarship Fund or report back to Board with any problems, excessive fees, etc. by March 31st

2018 Annual Meeting

- The Board discussed two possible venues-
 - #1- Having it at the Little Creek Farm facility in Starkville in conjunction with the Magnolia Classic sale- same as has been done the past 2 years. Dr. Davis is agreeable to hosting the meeting there on Oct 19th (the sale is Saturday, Oct 20th).
 - #2- Having it in Fort Worth, TX in conjunction with the World Congress. Nikki Gress will talk with Fred and will report back on availability, dates, costs, etc.
- Further discussion concerning events (speakers, meals, fundraising) to be had once venue is chosen.

2018 FSFF Fundraising

- Tabled until next meeting- Board members asked to think of ideas

2018 FSFFjr Scholarship Fundraising

- Tabled until next meeting- Board members asked to think of ideas
 - o 2016- 4 frozen genetic sale lots generated \$3,225 at the Magnolia Classic
 - o 2017- 'Herd in a Tank' sale lot generated \$2,400 at the Magnolia Classic
 - o Presented the idea of endowments at the 2017 Annual Meeting. Also published the information in the 2018 Membership Directory. No inquiries to date.

2018 Fred Schuetze Award

- Nominations needed ASAP in order to present award at BHR's Designer's Classic Sale.
 - Board discussion- award does not "have" to be presented at BHR's spring sale but is a nice gesture to do so given the award is named for Fred Schuetze. Mention of the award can also be made at the FSFF Annual Meeting for those who are not present at BHR.
 - Included in the directory is a 1 page Fred Schuetze Award write-up. The person who nominates the recipient typically prepares it and needs to submit it to Brandy on or before Oct 1st each year.
- For reference, previous nominees who have not been presented the award include-

Jack Dutton	Dutton Simmentals
Vernon Hoffman	Hickory Grove Farm
Larry Maxey	Maxey Valley Farms
Billy Mullinax	Foster Mill Simmental
Ed Pierce	Ochs-Pierce Simmentals
Ross Small	Dora Lee Genetics
Ferle Snell	Snell Simmentals
Brian Valentine	Professional Livestock
- Additional nominations -
 - Freddy Wolfschlager of Dutchmen's Rose Simmental
 - Jerry Brink

2018 Board of Director nominations

- Need to solicit nominations (& have them accepted) for 3 BOD positions ideally by June 30, 2018
 - Terms to expire Dec 31, 2018- Andy Oslanski, Anne-Marie Rasch, Glenn Wotten

FSFFjr Activity at NAILE

- Nikki Gress asked permission from the Board to poll FSFFjr members to gauge interest in FSFFjr activities to be held during the NAILE in Louisville, KY in November 2018.
 - Board agreed would be great to have more for the youth to participate in
 - Brandy to provide Nikki with a list of FSFFjr members and contact info

Set date for next Board meeting

- March 1st at 6pm Central

Steven Jensen motioned to adjourn the meeting

Grady Reach seconded.

Unanimous decision to adjourn meeting at 7:25p CT