

Fullblood Simmental Fleckvieh Federation

One Breed ★ One World

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3/1/18 FSFF Board of Directors Teleconference

Present:

Nikki Gress, Steve Jensen, Randy Plaughner, Grady Reach, Rebecca Roberts, Eric Soukup, Glenn Wotten & Brandy Jordan

Absent: Andy Oslanski, Anne-Marie Rasch

President Glenn Wotten called meeting to order at 6:02p CT

Review & approve 2/1/18 meeting minutes (previously sent to Board by email)

Randy Plaughner motioned to accept the meeting minutes.

Steven Jensen seconded.

Motion passed unanimously.

Financial Report as of 2/28/2018 (emailed to Board prior to call)

	<u>Operating Fund</u>	<u>FSFFjr Scholarship Fund</u>
Current Balance:	\$ 8,445.48	\$ 5,675.00
O/S Deposits:	0.00	
Pending Pmts:	< 3,361.40 >	< 0.00 >
Reconciled Balance:	\$ 5,084.08	\$ 5,675.00

Pending/expected bills: Owe Francis Gagnon for 2018 Canadian Directory mailing- amt TBD

O/S Pmts consist of: Ck #1105 to Blake Ballard for photo contest award - \$100
Ck #1110 to NAILE for 2017 entries & awards - \$3,261.40

Nikki Gress motioned to accept the Financial Update.

Steven Jensen seconded.

Motion passed unanimously.

Old Business

FSFF T-shirts-

- As expected, Fred has given permission to sell the shirts at BHR's Designer's Classic in May.
- Nikki Gress to ship shirts to Brandy before BHR's sale.
- Summary of T-shirts using last physical inventory taken by Brandy on 11/12/17 (before leaving the NAILE)-

47 shirts sold at \$15 each	\$705.00
12 sponsors at \$50 each	600.00
<u>Less: original order cost (94 shirts)</u>	<u><652.96></u>
Net Income/(Loss)	\$652.04

New in 2018-

As shared at the October 2017 FSFF annual meeting, published in the 2018 Membership Directory, distributed with the 2018 Member mailing, and published in the March 2018 Fleckvieh Forum article.

- Complimentary 1 year memberships are available for new, first time buyers of Fleckvieh genetics.
- FSFF members may submit "For Sale" or "Wanted" advertisements for frozen Fleckvieh genetics to the office to be posted online.

FSFFjr Photo Contest-

- Board agreed the 2017 FSFFjr Photo Contest was a success and is agreeable to hosting another contest in 2018.
- Where/where?
 - 2017 Contest- FSFFjr members were allowed to submit up to 4 entries to be judged in one of two categories- Farm Life & Fullblood Simmental/Fleckvieh Cattle. Cash prizes were awarded to the Grand (\$100 each) & Reserve (\$50 each) placings.
 - Attendees were allowed one vote each for his/her favorite photo, and an overall "People's Choice" award was also presented \$100.
 - All but one award was sponsored by FSFF members.

2018 FSFF Booths Schedule-

US Locations-

<u>What</u>	<u>When</u>	<u>Who</u>	<u>Cost</u>
Dixie Nationals	February	Nikki Gress	\$400
Houston Show/Sale	Early March	Jim Ethridge	\$250
BHR Designer's Classic	May 18-19	Jim Ethridge	\$0
TAMU Short Course	August	Jim Ethridge	\$250?
Greg Starr's Prod Sale	September	Grady Reach	\$0
<i>World Congress</i>	<i>September</i>	<i>Grady Reach</i>	<i>\$TBD</i>
<i>Ozarks Farm Fest, MO</i>	<i>Oct 5-7</i>	<i>Grady Reach</i>	<i>\$TBD</i>
<i>American Royal</i>	<i>Oct 16-28</i>	<i>Grady Reach?</i>	<i>\$TBD</i>
Magnolia Classic	Oct 19-20	Dr. Davis/Gress	\$0
NAILE	mid Nov	Nikki Gress	\$0

Discussion-

- World Congress- based in Fort Worth, TX and will include 2 farm tours. Nikki Gress will talk with Fred and will report back to Board re: availability and cost.
 - FSFF can display a booth, waiting on Fred to provide cost details.
- Ozarks Farm Fest- There are approx 800 booths/displays as well as live cattle displays. If Grady is able to take cattle, he will split the cost with the FSFF & display booth in his area.
 - Grady's update (emailed to Brandy prior to call)-
 - \$400 for inside booth space. He's waiting to hear if any are available.
 - \$175 per base cattle exhibit that allows up to 4 head in the display area. Venue works off of a waiting list each year.
 - Grady prefers a livestock display over the inside booth & is on the waiting list. Might require two spots to display cattle and the FSFF booth.
 - Is the Board willing to approve up to \$175 in the event 1-2 spots are made available to Grady?
 - Board tabled until next meeting.

2018 Annual Meeting

- The Board discussed two possible venues-
 - #1- Having it at the Little Creek Farm facility in Starkville in conjunction with the Magnolia Classic sale- same as has been done the past 2 years. Dr. Davis is agreeable to hosting the meeting there on Oct 19th (the sale is Saturday, Oct 20th).
 - #2- Having it in Fort Worth, TX in conjunction with the World Congress (Sept 24th – Oct 1st).
 - Nikki Gress spoke with Fred – FSFF would potentially have to pay room fee, catering, AV rent, etc. Let Fred know what FSFF needs, and he will provide price estimates. Could possibly have a Friday or Saturday evening meeting, but it would have to be done around a specific meeting that has not yet been officially schedule.
 - Board discussion-
 - May be too pricey, may be hard to work FSFF event(s) into World Congress schedule, would meeting be well attended by FSFF members?

Steven Jensen motioned for FSFF 2018 Annual Meeting to be held at Little Creek Farm in Starkville, MS on Friday, Oct 19th with similar format to prior years.

Randy Plaughter seconded.

Motion passed unanimously.

- Nikki will contact caterer- something similar to last 2 years.
- Board agreed to again do a silent auction to offset cost of meal- start Friday afternoon, end Saturday before start of Magnolia Classic sale.
- Youth Photo Contest- Board agreed to do again similar to last year.
- Speakers- Board to present ideas for discussion/decision at next meeting.

2018 FSFF Fundraising

- Grady Reach emailed a list of ideas to Brandy prior to call; Brandy presented for Board discussion-
 - Publish a NICE (hard back) book of Fleckvieh cattle in limited quantities and make available for purchase at certain sales/events-
 - Would need quality, digital images. Possibly use a site like snapfish to compile & produce the books. Would FSFF get enough interest for pics and sales?
 - Flush sale- ask breeders to donate a flush from one donor (for use of donor only). Semen and all related flush costs to be responsibility of buyer. Perhaps offer in an online format.
 - Semen sale- same as flush sale but with semen.
 - Better to do in conjunction with a production sale but then walk fine line with other consignors → don't want to offend or take away from success of their consignments.
 - Phone solicitation is better received than email or newsletters, but based on "herd in a tank" response, the expectation for member participation/donation is low.
 - Canadian sales? Could FSFF do anything there? Glenn to ask around to gauge interest.
- Other fundraising topics presented on the call-
 - Brandy suggested offering "limited 20XX edition" custom FSFF belt buckles- sell one at USA sale/event and one at a Canadian sale/event? Could also offer a less elaborate, undated buckle design to membership for purchase? Order from vendor as needed based on orders received.
 - Offer design allowing buyer to engrave his/her name or ranch on the buckle?
 - Need to look into pricing. Anne-Marie uses Show Time Awards for NAILE buckles.
- Will auction 1 or both necklaces made by Anne-Marie at the start of BHR's Designer's Classic in May.
- Steve Jensen is offering a ¾ Fleckvieh heifer in BHR's Designer's Classic as a 50/50 fundraiser lot.

2018 FSFFjr Scholarship Fundraising

- Tabled until next meeting- Board members asked to think of ideas
 - 2016- 4 frozen genetic sale lots generated \$3,225 at the Magnolia Classic
 - 2017- 'Herd in a Tank' sale lot generated \$2,400 at the Magnolia Classic
 - Presented the idea of endowments at the 2017 Annual Meeting. Also published the information in the 2018 Membership Directory. No inquiries to date.

2018 Fred Schuetze Award

- Nominations needed ASAP in order to present award at BHR's Designer's Classic Sale.
 - Board discussion- award does not "have" to be presented at BHR's spring sale but is a nice gesture to do so given the award is named for Fred Schuetze. Mention of the award can also be made at the FSFF Annual Meeting for those who are not present at BHR.
 - Included in the directory is a 1 page Fred Schuetze Award write-up. The person who nominates the recipient typically prepares and needs to submit it to Brandy on or before Oct 1st each year.
- For reference, previous nominees who have not been presented the award include-

Jack Dutton	Dutton Simmentals
Vernon Hoffman	Hickory Grove Farm
Larry Maxey	Maxey Valley Farms
Billy Mullinax	Foster Mill Simmental
Ed Pierce	Ochs-Pierce Simmentals
Ross Small	Dora Lee Genetics
Ferle Snell	Snell Simmentals
Brian Valentine	Professional Livestock
- Additional nominations -
 - Freddy Wolfschlager of Dutchmen's Rose Simmental
 - Jerry Brink
 - Wilf Davis
- Board agreed to consider those previously nominated by Fred Schuetze as well as the 3 current year nominations for a total of 7 nominees. Brandy to send ballot to Board for email vote. Award will be presented at May 2018 BHR's Designer's Classic sale and possibly again at Oct Magnolia Classic Sale.

2018 Board of Director nominations

- Need to solicit nominations (& have them accepted) for 3 BOD positions ideally by June 30, 2018
 - Terms to expire Dec 31, 2018- Andy Oslanski, Anne-Marie Rasch, Glenn Wotten
- Any suggestions? Brandy will contact nominees to ask for acceptance.
 - Glenn asked Board to submit names.

FSFFjr Activity in Louisville at venue outside of NAILE expo center

- The Board agreed to Nikki's suggestion/request to poll FSFFjr members to gauge interest in having FSFFjr activities during the NAILE in Louisville, KY in November 2018.
- Brandy provided Nikki with FSFFjr contact list early this week. Nikki to provide update when information is available.

New Business

The American Royal-

- Grady Reach will present → Grady was not on call to discuss, tabled until next meeting.

2018 Dixie Nationals Show- any update?

- If show results and photos are provided, Brandy will post online.
 - Nikki will submit info to Brandy

2018 NAILE

- If anyone has show judge candidates to present for consideration, please let Brandy know. Exhibitors asked not to directly contact potential judges.
- Question asked- if annual meeting is not at the NAILE, could FSFF host an informal meeting at the NAILE?
 - Board discussion- hard to schedule as exhibitors are so busy preparing for show and FSFF events historically held at the NAILE are costly (meeting room fee & catering). FSFF events held offsite do not receive much interest/attendance, are hard to schedule due to so many groups being in town at same time, and are also costly.

Steven Jensen motioned to adjourn the meeting.

Randy Plaughter seconded.

Unanimous decision to adjourn meeting at 7:09p CT