

FULLBLOOD SIMMENTAL FLECKVIEH FEDERATION

FSFF



One Breed ★ One World

FSFF Board of Directors Meeting held on November 19, 2014

Location: Hilton Garden Inn Lobby, Louisville, KY

Attendees in Person: Heathe Widicker, Jim Ethridge, Jason Gress, Anne-Marie Rasch,
Brian Valentine, Jason Jordan

Attendees on the Phone: Tony Roberts and Andy Oslanski

Absent: Andreas Buschbeck & Jerry Robinson

Heathe called the meeting to order at 5:08pm.

Review of minutes from the last BOD meeting held on 9/11/14.

Brian Valentine motioned to accept the minutes, Jason Gress seconded the motion.
Motion passed.

Review of meeting minutes from last face-to-face BOD meeting in Louisville 2013.

Jim Ethridge motioned to accept the minutes, Brian Valentine seconded the motion.
Motion passed.

Review of Financial Statement by Jason Jordan and Jim Ethridge-

Jim explained that the FSFF operates on a cash basis which is why the financials are presented from November 2013 to Oct 2014.

During this time period:

Income:	\$46,251
Expenses:	\$33,250

Currently:

Cash on hand:	\$9,191
Accounts Receivable:	\$25,985
Accounts Payable:	\$13,586

Membership review by Brian Valentine-

Currently we have 85 members including 8 new members.

This year when contacting people for renewals, we had 12 previous members not respond to multiple contact attempts and 6 former members declined renewal.

Year over year directory review by Jim Ethridge

Revenue related to the Annual Membership Directory is expected to be up \$100 in 2015 compared to 2014 while expenses are expected to decrease by \$1,037.

Old Business:

Review of Proposed By-Law changes by Jason Jordan-

Jason reviewed the changes as they were proposed and voted on by the BOD in May.

Discussion:

Heathe asks if we are obligated to mail ballots to everyone for the proposed changes. The consensus is no, as long as we have ballots available on the website and notify the membership of the proposed changes and the impending vote.

Section VII of the By-Laws states changes to the By-Laws must be voted on at an annual meeting or another special membership meeting called for such a purpose.

Decision is made to set a special meeting and vote for May 2015 at the BHR sale. The membership will be notified of the impending vote and meeting by mail as well as the website. The proposed changes will be on the website for all to view along with ballots. If a member plans not to be in attendance but chooses to vote then those ballots must be post-marked by May 1, 2015.

New Business:

Open Board of Director Positions-

There are two open positions in 2015; Dr. Jason Gress & Steve Jensen have both accepted nominations.

Discussion of NAILE show and premium payouts-

Jason Jordan reviewed the current class sponsorship list against what the FSFF generally pays out in premium money. Last year, the FSFF paid out \$1,500 more than it brought in. This, combined with the cost of the ribbons (about \$1500) and the cost of the meeting, makes Louisville a very expensive venture for the FSFF. Brian brought up that the premium schedule was originally designed for only the Pinnacle Show and should probably be adjusted for The Challenge Cup and the Fleck Effect shows. There is an agreement to table this for the new Board.

Tony brought up the Brooks & Dunn jackets sold at The Magnolia Classic Sale to benefit the FSFF. Tony asked the office to follow up with Dr. Davis for billing arrangements.

Membership Contact-

Jason Gress, Heathe, Jim & Brian have all had discussions with several current members who are unsatisfied with the type and amount of contact they have with the FSFF. Some members feel out of touch because they are not receiving regular mailings and phone calls from the FSFF. Discussion about increasing mailings and the cost associated with mailings versus electronic contact. Discussion about increasing the number of phone calls made to members and who would be responsible for doing so. Decision made to table the discussion for the new Board.

Discussion on the need for more FSFF presence at sales, who needs to be there and how the related expenses would be covered. Specific sales discussed were- BHR, Dr. Davis, Ferme Gagnon & Bar 5. Anne-Marie suggested hiring additional part-time or using volunteer regional coordinators that could man the FSFF booth at regional sales and events. Decision made to table for the new Board.

Jim motioned to adjourn the meeting at 7:37PM
Brian Valentine seconded the motion.
Motion carries.