

FSFF

Meeting Minutes

11/03/2020

I. Call to order

Chairman, Randy Plaughner, called to order the regular meeting of the FSFF at 8 PM EST on November, 3 2020.

II. Attendees

Becky Roberts

Randy Plaughner

Jeff Sorenson

Genry Ellison

Heather Ellison

Fred Schuetz

Glen Vaughn

Jerry Brink

Lance Smith

III. Approval of minutes from last meeting

Previous meeting minutes were unavailable. Moving forward Heather Ellison will take meeting minutes. Those minutes will be sent out to the board for review following the meeting and will be approved at the beginning of future meetings.

IV. Treasurer's Report

Becky asked for approval to deposit checks/money from the silent auction. Motion made by Genry and seconded by Fred. Nikki Gress emailed the board a spreadsheet with the updated figures from the Magnolia Classic 2020. The check from the proceeds is pending LCC receiving the remainder of their outstanding funds.

- Magnolia Classic proceeds
 - \$7537.76 Genetic Fundraiser profits- catfish dinner and auctioneer fee
 - \$3257.00 Silent Auction profits
- \$10,794.76 to be the total profits from the Magnolia Classic

- Existing funds
 - \$3775.00 Scholarship funds (\$1000 check is still outstanding from 2020 award)
 - \$2897.72 General Operating Budget
- \$450 in membership dues was also collected while at LCC – to be deposited
- \$14,142.48 will be the operating budget once all monies are received

V. Old business

a) Outstanding Debt

Several members owe the ASA for past advertising costs. Motion was made by Glen and seconded by Becky to pay the ASA off completely. Board members will then call these individuals and collect the funds. The last total given to Jerry was \$2317. Payment is also owed to Kimberly for services rendered. The last known balance is \$3639.84. Motion was made by Genry and seconded by Glen to proceed with paying Kimberly off ASAP.

b) Website Updates

There is quite a bit of outstanding information that needs to be collected from Jason Groom. Becky will send Heather the contact information for the website builder, Tina, and Heather will reach out to gain access to make changes and updates to the website. Randy will reach out to Jason Groom to assist in gathering the social media and Paypal account information for Heather and Becky. A list will need to also be given to Heather with all of the edits that need to be made to the website; one item noted was the scholarship application information that is incorrect. Motion was made by Becky and seconded by Jeff to have the Chairman, secretary and coordinator all have access to the passwords and all log on information. Heather is to generate a document with all of this information once it is obtained and share with the Chair and secretary.

c) Fleckvieh Forum article

Fred discussed that the board would need to contact Larry Maxey and determine the avenue to continue using the Fleckvieh Forum. The board will need to work with Larry and go through him until such time that a routine has been developed and there is a stable source of information so that the opportunity in the publication isn't lost.

VI. New business

a) Officers

Randy would like to step down as Chair but will remain on the board. Glen nominated Fred and that nomination was declined. Becky motioned and Jerry seconded for Glen to become the Chair and Glen accepted. The Vice Chair needs to be filled as well. Becky nominated Genry and that nomination was declined. Lance motioned for Jerry to be nominated as Vice Chair and it was seconded by Fred. Jerry accepted the nomination. Becky will remain as the secretary/treasurer. Heather will take the role of interim coordinator.

b) Membership Ideas

Fred suggested that a plan be put in place prior to bills being sent out so that members can see what benefits that they will be receiving from their \$150 membership dues. The suggestion was also made by other members that the Board draft a letter to the membership. This letter can be sent out to members but can also be used as talking points when calling members to collect dues. Personal phone calls may assist in connecting and building the membership. Heather will begin to work on this but other board members may join in calling to encourage participation in the FSFF. Fred will reach out the ASA and CSA to determine the cost and process of requesting a list of all registered members who have register fullblood cattle in the last 2 years. We will need to make sure that this information includes junior members. If needed, Heather/Genry can use their personal farm ASA in order to request the information and be reimbursed as needed.

A membership directory needs to be provided, but a printed directory is placed on hold at this time until membership dues can be collected and an adequate list generated.

Other ideas that were proposed to be offered to members included a membership list on the website with links to individual websites, banner adds and the possibility to create a website for members. Heather will work with the website designer to gather the cost information and share that with the board. Links to individual member websites is information that can be gathered when calling for membership dues.

Terry Burks was also discussed. Terry writes daily on FB highlighting fullblood genetics and pedigrees. Fred suggested that the FSFF offer Terry a membership in order to connect with him and possibly benefit the organization. Fred to reach out to Terry.

c) Fundraising Ideas

Fundraising at this time will be placed on hold until the above mentioned items can be taken care of.

d) Pictures from the Magnolia Classic

Becky has spoken with Nikki and the photos should be coming soon from LCC. These photos can be used for advertising on the website as well as a possible article for the Fleckvieh Forum. Becky to reach out to Larry Maxey once the photos are received and discuss an article on the scholarship presentation and the Fred Scheutz award presentation.

VII. Adjournment

Chairman, Randy Plaughter, adjourned the meeting at 930 pm EST. Fred motioned to adjourn, and Glen seconded. The group thanked Randy for his time as Chair. The next meeting was set for December 1, 2020 at 8PM EST.

Minutes submitted by: Heather Ellison

Minutes approved by: The board on 12/01/2020