

# ***FSFF Meeting Minutes***

12/01/2020

## **I. Call to order**

Chairman, Glen Vaughn, called to order the regular meeting of the FSFF at 8 PM EST on December 1, 2020.

## **II. Attendees**

Glen Vaughn

Becky Roberts

Randy Plaughter

Genry Ellison

Heather Ellison

Fred Schuetz

Jerry Brink

Jason Groom

Jeff Sorenson

~~Lance Smith~~

## **III. Approval of minutes from last meeting**

Fred Schuetz motioned to approve the minutes from the November meeting and Jerry Brink seconded. The motion was carried and the previous meeting's minutes were approved.

## **IV. Treasurer's Report**

Becky reviewed the Financial Report. The Scholarship Fund has a balance of \$3775.00. That is \$1000 lower than last month due to transferring that amount into the Operating Fund to cover the check written to our winner, Logan Smith. (We have no blank checks for the Scholarship Fund). The Operating Fund has a balance as of today of \$5812.97. There are outstanding debits and credits. Once all has cleared, we will have a balance of \$2272.32. As of today's date, we are still waiting on a check from Little Creek Cattle for the live auction items. Nikki's totals show a disbursement after commission and fish fry dinner to be \$7537.76. All other outstanding debts, as discussed during the previous meeting, were paid in full. Randy Plaughter motioned to approve the treasurer's report and Fred Schuetz seconded. The motion was carried.

## **V. Old business**

### **a) Website Updates**

Many changes have been made to the website already. As board members note issues or as members submit items, updates will be made. A new PO Box was purchased and the website has been updated with that as well as the new email address.

### **b) Membership Mailings**

Fred was able to acquire a spreadsheet of all those who have registered a fullblood animal in the last 2 years, from the ASA. This will be used as a beginning data base, along with an existing list of FSFF members and emails from Becky, to generate a mailing list for membership dues collections. We are unable to get a list of CSA members at this time. Both Fred and Glen are working on a letter that can be mailed, emailed and used as the basis for phone call conversations to members and potential members.

The mailout letter will need to include what the FSFF is offering to its members. Items discussed included future ads in various publications, a blurb at the end of Larry Maxey's article, as well as semen and cattle sale listings on the website. Future use of the eblasts from the ASA were discussed along with the potential uses for social media posts.

### **c) Debt**

The ASA was paid in full for past ad costs. Becky is creating invoices for the individuals who now owe the FSFF. There are no outstanding debts for the FSFF at this time.

## **VI. New business**

### **a) Coordinator**

Coordinator position was offered to and accepted by Heather Ellison. The time/pay for the position was determined to be 10hrs/week at \$15/hr which comes to 40hrs/month. This will be on a 6 month trial basis. At that time, it will be determined if the hours/pay are consistent and if they need to be increased/decreased. Randy Plaughter motioned to approve and Becky Roberts seconded the motion. The motion was carried.

**b) Budget**

An operating budget for miscellaneous office expenses was discussed. Mailouts will be a large expense. Heather will work off of her own funds for now and submit receipts to Becky and Glen for approval. These expenses will be paid monthly until such a time as it is determined that an operating budget is needed.

**c) Committee Chair Positions**

Membership & Renewals – Randy Plaugher, Rebecca Roberts

Fundraising – Genry Ellison, Rebecca Roberts

Advertising & Promotions - Genry Ellison, Rebecca Roberts

Nominations – Jason Groom

FSFF JR Scholarship – Jeff Sorenson

Sales & Shows – Jerry Brink

Youth – Genry Ellison, Lance Smith

The current committee chair positions were discussed. Positions will remain as is and Fred Schuetz will be added to the Sales & Shows as well as Fundraising. Glen Vaughn will also be added to Membership. These will be updated on the website, also.

**d) Upcoming events**

Upcoming events were discussed. Dixie Nationals may see more fullblood participation as other shows have been canceled due to Covid. There was not a fullblood show listed on the Dixie website for Feb 2021, but Fred will reach out. We may need to encourage participation.

WSFF Congress has been rescheduled for Aug/Sept 2021 in Vienna, Austria. Fred to keep the board updated.

**e) Advertising**

Advertising options were discussed. Options for the Progressive Cattleman and Gulf Coast Cattleman were both discussed. Information is to be gathered and sent the to board for review as it is received.

The board is to consider criteria for the Today's bulls website feature as well as the Sales/Classifieds section of the site. Criteria needs to be in place, including photo considerations, to promote the breed effectively.

**f) Scholarship Rules**

Jeff Sorenson emailed prospective changes for the scholarship rules. These were gone over in detail with the board. These edits are to be reviewed by the group and will need to be approved/disapproved at the next meeting. This includes changing the award to (1) \$1000 award yearly.

**VII. Adjournment**

Chairman, Glen Vaughn, adjourned the meeting at 930 pm EST. Fred Schuetz motioned to adjourn and Jerry Brink seconded. The next meeting was set for January 5, 2021 at 8PM EST.

Minutes submitted by: Heather Ellison

Minutes approved by: The board 2/09/21