

FSFF Meeting Minutes

02/09/2021

I. Call to order

Glen called to order the regular meeting of the FSFF at 8 PM EST on February 9, 2021.

II. Attendees

Glen Vaughn

Becky Roberts

Randy Plaughner

Genry Ellison

Heather Ellison

Fred Schuetze

Jerry Brink

~~Jason Groom~~

Jeff Sorenson

Lance Smith

III. Approval of minutes from last meeting

Rebecca Roberts motioned to approve the minutes from the November meeting and Fred Schuetze seconded. The motion was carried and the previous meeting's minutes were approved.

IV. Treasurer's Report

Becky reviewed the Financial Report. The Scholarship Fund still has a balance of \$3,775.00. The Operating Fund has a balance as of today of \$10,477.40. There are outstanding debits and credits. Randy Plaughner motioned to approve the treasurer's report and Rebecca Roberts seconded. The motion was carried.

V. Coordinator's Report

Heather gave a report for December 2020 and January 2021. Membership applications were emailed and mailed in December; 150 + emails were sent and 250 + applications were mailed. Website and social media updates are ongoing. Taxes have not been done for 2019 and 2020. Heather asked the board to approve the taxes being done by their personal accountant. Fred Schuetze motioned and Rebecca Roberts seconded. The question was asked on how to proceed about listed members on the website who have not yet paid for 2021. Policy was determined that moving forward, members will be contacted and removed from the website if dues are not paid by the end of first quarter.

VI. Old business

a) Scholarship recommended changes

Jeff Sorenson emailed the board the proposed changes to the Scholarship Rules. Becky Roberts motioned to approve and Fred Schuetze seconded. The motion was carried. The updated form will be added to the website. Fred Schuetze is working on a donation for the scholarship fund and the decision was made that the \$1000 would be earmarked and set aside for scholarship use regardless of the operating fund balance.

b) Advertising

The board discussed setting a yearly budget for advertising. An ad was discussed for "Canadian Cattleman" publication. Becky Roberts will create a media bank account for that. Fred Schuetze motioned for 1/3 page vertical on right side. Jeff Sorenson motioned for 1/2 page vertical. Lance Smith seconded. The motion was carried with one nae.

c) Sales & Classifieds (website)

Sales and Events will be a free benefit as a member. The Classifieds for semen/embryos and live cattle will be available for members to list on the website. Jerry Brink motioned for 1st 30 days to be free with membership and every month after that is \$50. Jeff Sorenson seconded. The motion was carried.

d) Bulls of Today (website)

Members can submit information and photos for bulls to be listed under the Bulls of Today. The Chairman and Coordinator will approve. Jerry Brink motioned to approve and Genry Ellison seconded. The motion was carried.

VII. New business

a) Committee Chair Reports

Chairman requested that the committees prepare to give report/updates at the next meeting to streamline the meeting time and discussion.

Membership & Renewals – Randy Plaughter, Rebecca Roberts & Glen Vaughn

Fundraising – Genry Ellison, Rebecca Roberts, & Fred Schuetze

Advertising & Promotions - Genry Ellison, Rebecca Roberts

Nominations – Jason Groom

FSFF JR Scholarship – Jeff Sorenson

Sales & Shows – Jerry Brink & Fred Schuetze

Youth – Genry Ellison, Lance Smith

b) Discussion of moving annual meeting

There was discussion of moving the annual business meeting to a more centralized location. This will be determined as more sales are announced. Proposed time would be in August or September and has to be announced far enough in advance.

c) Sales, Shows, and Events

Lance Smith announced that they have a FB heifer in Dixie National Show. They are planning a FB show at Oklahoma Show January 2022. Lance is also preparing for a sale 9/18 which will include some bred females and show animals. He hopes to implement paid memberships for Juniors who will buy and show at the NAILE, etc.. WSFF congress is postponed until 2022 in Mexico.

VIII. Adjournment

Glen adjourned the meeting at 9:35 pm EST. Jerry Brink motioned to adjourn and Jeff Sorenson seconded. The next meeting was set for May 4, 2021 at 8PM EST.

Minutes submitted by: Heather Ellison

Minutes approved by: By Board on 5/04/2021