

FSFF Meeting Minutes

08/16/2021

I. Call to order

Jerry Brink called to order the regular meeting of the FSFF at 7:05 PM EST on August 16, 2021.

II. Attendees

Glen Vaughn

Becky Roberts

Randy Plaughner

Genry Ellison

Heather Ellison

Fred Schuetze

Jerry Brink

Jason Groom

Jeff Sorenson

Lance Smith

III. Approval of minutes from last meeting

Fred Schuetze motioned to approve the minutes from the May meeting and Randy Plaughner seconded. The motion was carried, and the previous meeting's minutes were approved.

IV. Treasurer's Report

Becky Roberts reviewed the Financial Report. The Scholarship Fund remains unchanged with a balance of \$3775.00. The General Fund has a current balance of \$9,098.72 with ASA being owed \$2000 by Dec. Budget discussed. Yearly expenses are a little over \$8000 for the year without the ads purchased for the remainder of the year. Fred Schuetze motioned to approve the treasurer's report and Jason Groom seconded. The motion was carried.

V. Coordinator's Report

Now at 80 members. Updates are ongoing to the website. Member application was updated for 2022 with the new dues. Working on non-profit status. Quotes are being

gathered for the 2022 Directory. Also working on fundraisers and set up for sales this fall.

VI. Old business

a) Nonprofit Corporation Status

We are now current with the state of Arkansas. Will move ahead with setting up non-profit in Mississippi and dissolving in Arkansas. Appointment scheduled with accountant. Bylaws to be addressed.

b) Website

In process of migrating from existing platform to a new platform to have full control of the website. Working with Tina to get the information needed. Statistics need to be accessed.

c) Annual meeting and meal

Meal to be held at 5pm. Meeting to follow. Board meeting to be held around 3-4 pm prior to dinner. Little Creek to arrange meal for Friday and we will reimburse as previously done. ASA board members to be on site. Fred Schuetze to reach out to see who is present and follow up with Nikki Gress on Q&A.

d) Fundraising

Silent Auction to be held at Greg Starr's sale along with Genetic and Silent Auction at Little Creek Sale. Genry Ellison asked for board member participation to lead by example. Expectations are high for adding to the funds available.

e) Scholarship

No applicants at this time. If any are received by Sept 1st they will be sent to Jeff Sorenson for review.

VII. New business

a) Sales and Shows

FSFF representation will be at all of the Fleckvieh sales this fall. Applications, ads, tshirts and "booth" type set up will be done by available board members and/or coordinator.

Lance Smith requested to provide pizza/drinks for after the NAILE fullblood show as a way of support. We are lending support to the shows. Lance will set up booth and will try to have someone man the space. Ads, applications, etc will be available.

Fred Schuetze set up FSFF booth in conjunction with TSSA. There were 1600+ registered and 30-40 visited the booth. Information was available.

Oklahoma City show will need FSFF support. Will determine need as time gets closer. Hope to push membership as ASA annual meeting will be held here as well. Jerry Brink asked about booth status and Fred is going to check.

7+ Fleckvieh sales for 2021. Will need to update the pull-ups and have banners made. Becky Roberts and Heather Ellison to work on getting prices and design. Need 4ft wide and 10ft long at least.

b) Advertising

Canadian Country may be a good place for ads. Jerry Brink discussed prices and the conclusion was decided to move forward with Commercial Country which reaches 15,000 vs 3,000. Plans for made 4 ads in SimTalk. Two for fall and 2 for spring. Progressive Cattle will also have 2 ads for fall and spring. Fred motioned for 1 ad in Commercial Country and Jason Groom seconded. For the other publications, Fred Schuetze motioned for ½ page and GlenVaughn seconded.

Directory quotes in process. Fred Schuetze would like for us to use Brandmark if quotes are close. Fred mentioned that will need large amount printed. Historically, 700+ passed out at one event. Jeff asked for a list from the ASA/CSA for contacts. We already have the list from the ASA. Will need a list from the CSA.

c) Fred Schuetze Award

Nominations were taken for the award. Bill Mullenix, Roy Phillips, Dale West, and Maurice Webb were all nominated. Jason Groom motioned for Maurice Webb and Fred Schuetze seconded. The motion carried.

d) Board Members and Terms

There are discrepancies on each members term limit. As best as records show, Jason Groom and Jeff Sorenson's terms are over 2021 and Jeff Sorenson is asking not to be on the ballot for nomination due to time constraints. Two seats will need to be replaced. Nominations need to be

sent out 60 days before the annual meeting. Write in votes can be accepted 30 days prior to the meeting and nominations can be made on the floor at the meeting, prior to the vote.

Fred Schuetze motioned for nominations to be taken tonight and sent out based on replacing 2 seats. Then after vote at annual meeting, board members would draw straws to determine term limits. Genry Ellison seconded the motion. Jason Groom then motioned for 3 members to roll of, Groom, Sorenson and Brink. Groom and Brink could be re-nominated and these 3 seats would become 3yr terms.

At this point, Glen Vaughn resigned as chairman and left the call. Jeff Sorenson motioned for the positions of Glen and himself to be the only 2 positions to replace. These would be 3 yr terms and the remaining board members would draw straws for term limits. Jason Groom seconded the motion and the motion carried.

Nominations were taken from the floor for 2 positions. Duane Andrews, Kenneth Airheart, Roger Schager, David Kulp were nominated. Fred as the chair of the nominating committee will confirm acceptance of the nominations. Fred Schuetze motioned to accept and Jason Groom seconded. Jerry Brink to take Chair position through annual meeting.

e) Operating Budget

Will need a \$10,000-15,000 operating budget per year. Donation from Dr Moore is expected to be coming for \$3000. There will be an additional donation for 800-900 units of semen that is set to be sold.

VIII. Adjournment

Jerry Brink adjourned the meeting at 9:07 pm EST. Fred Schuetze motioned to adjourn and Jeff Sorenson seconded.

Minutes submitted by: Heather Ellison

Minutes approved by: Board on 10/22/21