

# ***FSFF Meeting Minutes***

11/09/2021

## **I. Call to order**

Glen Vaughn called to order the regular meeting of the FSFF at 7:09 PM EST on November 9, 2021.

## **II. Attendees**

Glen Vaughn

Becky Roberts

Randy Plaughner

Genry Ellison

Heather Ellison

Fred Schuetze

Jerry Brink

~~Jason Groom~~

Jacob Prior

Lance Smith

## **III. Approval of minutes from last meeting**

Fred Schuetze motioned to approve the minutes from the Annual meeting and the October Board Meeting, both held at The Magnolia Classic. Becky Roberts seconded. The motion was carried, and the meetings' minutes were approved.

## **IV. Treasurer's Report**

Becky Roberts reviewed the Financial Report. The Scholarship Fund remains unchanged with a balance of \$3775.00. The General Fund has a current balance of \$13,369.79. Genetic Fundraiser money is still outstanding and we still owe for the FSFF dinner at Little Creek. All Silent Auction funds have been received except for \$170 that was paid directly to LCC; total Silent Auction was \$4165. \$1000 is still due to ASA and \$500 is due to Progressive Cattle for each remaining ad. Fred Schuetze motioned to approve the treasurer's report and Genry Ellison seconded. The motion was carried.

## **V. Coordinator's Report**

We are now in full control of our website. We have opened a new bank account locally in MS and are in the process of moving funds from Texas. Over 300 + mailouts were sent out for 2022 memberships. We had 82 pd members for 2021 and are currently at 42 pd members for 2022; 9 of those are new members. The corporation is complete and finalized in the state of MS. We did have to get a new federal tax ID for the new corporation, and we are currently waiting on our non-profit status to be instated. Once that is received, we will move forward with dissolving the Arkansas corporation and that needs to be done prior to Dec 31, 2021.

The original articles of incorporation can continue to be used. We need a motion to adopt the old articles and utilize those as they are. New articles will cost about \$2000 in lawyer's fees and are unnecessary based on the information from the accountant.

Genry Ellison motioned to accept the original articles of incorporation and Fred Schuetze seconded and the motion carried.

We have met with Kim Banks to proceed with the 2022 Directory.

Ben Estes and Jacob Prior have agreed to allow an FSFF Silent Auction at Back to Grass Sale 2022. Larry Throgmorton has pledged a live lot as well as another antique quilt.

Fred Schuetze motioned to approve the coordinator report and Randy Plaughter seconded and motion carried.

### **Old business**

#### **a) Bylaws**

Glen asked Randy to coordinate. Fred has also emailed out some ideas for updating. The board must give notice in writing 60 days prior to the annual meeting to the membership for the new bylaws and they will need to be voted on by 3/4 of the membership in person or by proxy.

Bylaws need clarity in regards to voting by the Chairman/president. Some changes that need to be addressed are submitting votes via email, board voting via text message, and statements related to being governed by state of Arkansas which should read as Mississippi. Need to also address the items related to board members who roll off and would like to remain on the board. These should go back up for a vote under those circumstances.

Becky proposed starting a committee to address the bylaws. Randy and Fred will be on the committee. Jerry Brink motioned and Jacob Prior

seconded. They will reach out to the board for input and approval as they make corrections.

**b) Show Support**

At the Oct meeting Genry Ellison motioned for a premium to be awarded for the Naile, Cattlemen's Congress and Dixie national shows with Fullblood classes, premium to be determined. Rebecca Roberts seconded. The motion was tabled and Fred Schuetze motioned and Rebecca Roberts seconded. Discussion was focused on premiums and criteria.

To clarify, this will begin with Naile in 2022, CC in 2023 and Dixie in 2023. This will need to be publicized possibly in the ads that are already planned. Larry Maxey could be asked to assist in publicizing with the Fleckvieh Forum. Fred recommends using FB and Instagram for publicizing. AJSA, TSSA and all state JR sites and all board agreed.. Lance Smith and coordinator will work on promotions for FB. These will be sent out to the board for review prior to sending. Jacob prior will assist as well.

Fred Schuetze would like to see the 2022 budget. Genry Ellison vouched to cover the \$1500 if the budget doesn't cover.

Genry Ellison motioned to sponsor grand champion jr female at all 3 shows for \$500 each as a beginning with plans to increase each year. Rebecca Roberts seconded. Lance Smith will work on the budget with Rebecca Roberts. Motion carried.

Lance Smith to hold dinner for Naile participants. He will send the receipts in and FSFF will cover. Fred Schuetze motioned and Rebecca Roberts seconded. Motion carried.

**c) FSFF Sale**

At the October meeting, Genry Ellison proposed a fullblood sale for FSFF members for 2023. Spring is suggested as there are fewer sales in that part of the year. This would be an all female sale in either March or April of 2023. A central location was discussed and Kentucky or possible Tennessee was thought to be the best option. A committee is needed to determine criteria for entries to the sale and find the best location.

Fred Schuetze mentioned that originally the annual meeting was held at the FSFF sale. The consignments declined over time and the sale failed. A committee is needed to confirm that the best is presented. Glen Vaughn is

currently checking on some locations and pricing. Fred Schuetze mentioned hiring a sale manager which could be costly.

Motion carried to proceed with sale planning. Glen Vaughn asked the board to consider a sales manager. Tennessee Tech university has facility but may be booked already and Randy to check his sale location.

**d) Quickbooks**

Becky asked should she proceed with using Quickbooks. Fred Schuetze and Jerry Brink would like to see us move to Quickbooks. Fred Schuetze motioned and Jacob Prior seconded, motion carried

## **VI. New business**

**a) Committee Chair Positions**

Need to replace the chair for scholarship committee, Fred Schuetze to take chair position and Jeff Sorenson to remain on committee.

**b) Board positions**

Jerry Brink is stepping down as vice president. All positions need to be voted on.

Chairman/president – Fred Schuetze motioned and Randy Plaughter seconded for Glen Vaughn to remain chair for 2022. Glen's term will end in 2022.

Vice President- Fred Schuetze motioned to accept Jerry Brink's resignation as vice president and Randy Plaughter seconded. Motion carried. Glen Vaughn asked for nominations. Rebecca Roberts nominated Genry Ellison and Fred Schuetze seconded. Motion carried. Genry's term will end in 2023.

Fred Schuetze motioned and Jerry Brink seconded Rebecca Roberts to remain as treasurer. Motion carried.

**c) 2022 Directory**

Members can provide print ready ads or purchase from us. We need to finalize ad pricing so this can go out to members ASAP. Kim Banks averages an hour per page (\$40/hr), rate x pages + \$1040 printing for 250 copies is the base quote.

We need to finalize a timeline for publication. Proposed paid memberships by 1/31/22. We will need to have all information to Kim by 2/15/22 to aim for mailing on 3/31/22.

Genry Ellison stated that the membership was told about the directory, so we need to move forward. It looks like there will be a profit made and that we should proceed with the directory moving forward.

Fred Schuetze motioned and Jacob Prior seconded to move forward with directory for 2022. Motion carried. Randy proposed selling inside cover ads and center catalog ads for \$1000. Most board members pledged to purchase ads.

Full page \$750, ½ page \$375, ¼ page \$200, Business card \$100

Fred Schuetze and Rebecca Roberts to assist with calling members to purchase ads.

## **VII. Adjournment**

Glen Vaughn adjourned the meeting at 10:15 pm EST. Fred Schuetze motioned to adjourn and Genry Ellison seconded. Next meeting to be 2/1/22.

Minutes submitted by: Heather Ellison

Minutes approved by: FSFF Board 2/15/22