

FSFF Meeting Minutes

7/12/2022

I. Call to order

Genry Ellison called to order the regular meeting of the FSFF at 7:09PM CT on July 12, 2022.

II. Attendees

Becky Roberts

Randy Plaugher

Genry Ellison

Heather Ellison

Fred Schuetze

Jerry Brink

Jason Groom

Jacob Prior

Lance Smith

III. Approval of minutes from last meeting

Randy Plaugher motioned to approve the minutes from the May 2022 meeting and Jason Groom seconded. The motion was carried, and the meetings' minutes were approved.

IV. Treasurer's Report

Becky Roberts reviewed the Financial Report. The Scholarship Fund now carries a balance of \$5,864.65. The General Fund has a current balance of \$30,971.96. Jerry Brink motioned to approve the treasurer's report and Lance Smith seconded. The motion was carried.

V. Coordinator's Report

Updating social media/website and sending 300 directories to 3 members in Canada. Will send website stats to board and will continue to move forward on social media ads. Jason Groom motioned to accept the Coordinator's report and Rebecca Roberts seconded. The motion was carried.

Old business

a) Show Support

Board motioned to give a premium of \$500 all 3 shows for junior grand champion female per show. This is for the Naile, Cattlemen's congress and Dixie Nationals 2023. Rebecca Roberts motioned and Fred Schuetze seconded. Motion carried.

Youth Committee includes Lance Smith & Genry Ellison

b) FSFF Sale

Randy Plaughner to follow up on locations in that area.

Sales & Shows Committee includes Lance Smith, Jerry Brink, Fred Schuetze, & Jacob Prior

c) Bylaws

Randy Plaughner motioned to leave them as they are no further edits needed. No motion needed. Board unanimously approved.

d) Advertising

Kim Banks is working on social media ads for the FSFF.

Gulf coast cattleman gives 5% discount, \$2683 for 4 ads 2/3 page vertical, one color and 3 b/w.

Sim talk 4 1/2 page ads for \$2000.

Prog cattle 1/3 pg \$2550 or 4 Jr page full page of \$4054- can mix and match.

2 full page in each of the 3 magazines, sept and oct for 2022. Rebecca Roberets motioned and Jacob Prior seconded; the motion was carried.

Advertising Committee includes Jerry Brink, Genry Ellison, & Rebecca Roberts

e) 2023 Annual Business Meeting

Discussed possible locations. The Naile is the only other thought, at this time other than Magnolia Classic due to volume of members in attendance.

Tabled for a later discussion Fred motioned and Jacob seconded. Motion carried.

f) Quickbooks

Still pending and has not been set up yet.

VI. New business

a) Board member nominations

Kenneth Airheart, Jason McLean, Terry Bowman, Josh Gardner, Roger Schager, Duane Andrews, David Kulp all have agreed to nominate. Jerry Brink and Fred Schuetze will not be up for nomination again. Statement to be added to email that the board would like the board members to be broadly represented. Fred motioned and Jason seconded.

b) Fred Schuetze Award

Glen Vaughn was nominated by Rebecca and Randy. Randy motioned and Fred seconded. Motion was carried.

c) WSFF Congress

237 registered with Peru bringing largest contingency and will request membership. Aug 30-Sept 4 are the dates.

d) 100% Fleckvieh

Percentage of Fleckvieh and the importance of protecting the 100% was discussed. This needs education to the breeders. Jerry Brink stressed quality over percentage for the commercial breeder.

E) Coordinator to be replaced

Coordinator resigned and will stay on through finding a replacement. Will provide a job description.

VII. Adjournment

Genry Ellison adjourned the meeting at 9:14pm CT. Fred motioned to adjourn and Jacob Prior seconded. Next meeting planned for 8/16/22.

Minutes submitted by: Heather Ellison

Minutes approved by: Board approved August 16,2022