

FSFF Meeting Minutes

5/10/2022

I. Call to order

Genry Ellison called to order the regular meeting of the FSFF at 7:05 PM EST on May 10, 2022. Randy Plaughner asked for a moment of silence for Glen Vaughn and Ross Small's families. Genry asked Randy to say a prayer.

II. Attendees

Becky Roberts

Randy Plaughner

Genry Ellison

Heather Ellison

Fred Schuetze

Jerry Brink

~~Jason Groom~~

Jacob Prior

~~Lance Smith~~

III. Approval of minutes from last meeting

Fred Schuetze motioned to approve the minutes from the February 2022 meeting and Randy Plaughner seconded. The motion was carried, and the meetings' minutes were approved.

IV. Treasurer's Report

Becky Roberts reviewed the Financial Report. The Scholarship Fund now carries a balance of \$5864.15. Donations from CJ Simmental for scholarship in Glen Vaughn's memory for \$100 was received and was added to the Scholarship Fund. The General Fund has a current balance of \$30,478.57 with \$1754 outstanding which gives an ending balance of \$28,724.57. Fred Schuetze motioned to approve the treasurer's report and Jerry Brink seconded. The motion was carried.

V. Coordinator's Report

The FSFF 2022 Directory was a success. Directories were mailed to all of the breeders who advertised that requested additional copies. They were also mailed to the Manitoba Simmental Association with plans to send copies to Dan Skeels and Dwayne Horst for a Canadian presence. Silent Auction prep underway for Back to Grass. 800-1000 visitors to the website each month.

Fred Schuetze motioned to accept the Coordinator's report and Jerry Brink seconded. The motion was carried.

Old business

a) Show Support

There has been a decline in the show participation. As of now, premiums will be focused on the Naile with plans to discuss with Lance Smith. Fred Schuetze motioned to table pending discussion with Lance and Becky Roberts seconded. The motion was carried

Youth Committee includes Lance Smith & Genry Ellison

b) FSFF Sale

Randy spoke with a friend in West Virginia who has a purebred sale in April. May consider joining that sale. Randy to follow-up on price and options. Rental for the facility is \$2000/day for use which includes setup/cleaning.

Sales & Shows Committee includes Lance Smith, Jerry Brink, Fred Schuetze, & Jacob Prior

c) Bylaws

Randy is still in progress of editing. Randy will send out the edits from Fred Schuetze, Jeff Sorenson and Glen Vaughn. Need to have publicized to membership by 8/20/22. Board agreed to review and make edits and have ready for the board to review at July meeting.

d) Advertising

Kim Banks is working on social media ads for the FSFF. Jerry Brink has looked into Lancaster Farmer but everyone agreed that the cost was too high. Board agreed that fall ads need to be decided and will focus on Sim Talk and Gulf Coast Cattlemen for print ads. A social media campaign will

be done for photos to enlarge our database for photos. Fred Schuetze motioned to allot \$2500 of the advertising budget and Jerry Brink seconded. The motion was carried.

Advertising Committee includes Jerry Brink, Genry Ellison, & Rebecca Roberts

VI. New business

a) Replacing the Chairman Position

The board agreed to have Genry Ellison, the vice chair, continue to fulfill the chairman role until the annual business meeting in October. The board will work on nominations for the board and for the chair position.

b) Annual Business Meeting

The location for the Annual Business Meeting 2022 will remain at Little Creek Cattle's Magnolia Classic Sale on 10/22/22. The board will continue to look for a location for the 2023 meeting. The board will revisit this at the July meeting.

c) Quickbooks

Becky Roberts reviewed the costs and plans. 3 months is \$25/month and after that it is \$50/month. Genry Ellison felt that the decision should be made by those who would use it. Becky doesn't feel that the amount of expenses and deposits warrant the expense. Fred Schuetze and Jerry Brink would like to see the profit/loss statements from a business perspective. Fred Schuetze motioned to purchase Quickbooks and Becky to try it out. Jerry Brink seconded, and the motion was carried.

d) 2023 FSFF Directory

There is interest in another directory for 2023. Fred proposed a fall 2023-spring 2024 timeline from a marketing perspective. Genry proposed January 2023 print and ship from a membership drive point of view. There is interest already in purchasing ads for 2023. Fred Schuetze motioned to move the timeline to print fall 2023 and this will be the standard moving forward. Jacob Prior seconded. The motion was carried.

e) ASA and registration of older bulls

Other countries are requiring DNA match of dam and sire. ASA will give a waiver for the old bulls but the problem will come from other countries when selling embryos and semen. The only way to handle this is to get DNA on the dam and sire. The folks enquiring should request a waiver as long as the animal is for personal use. A profile will need to be built if the animal will need to be exported. Randy Plaughner noted that there is a \$500 fee for the waiver.

f) Defining Full Fleck and Fullblood

Randy Plaughner wants to discuss defining full fleck versus fullblood. Fred Schuetze feels that this is a big liability of the federation to make those statements. It is confusing when Canadian breeders consider full fleck to go back only 5 or 7 generations. Fred noted that no one will make an official statement on 100% full fleck. Randy wants the board to further discuss at the next meeting how to educate new and old breeders alike on pedigrees and how to check them going back to Germany or Austria.

VII. Adjournment

Genry Ellison adjourned the meeting at 9:06pm EST. Fred Schuetze motioned to adjourn and Jacob Prior seconded. Next meeting planned for 7/12/22.

Minutes submitted by: Heather Ellison

Minutes approved by: Board approved July 12, 2022