

FSFF Meeting Minutes

8/16/2022

I. Call to order

Genry Ellison called to order the regular meeting of the FSFF at 7:07PM CT on July 12, 2022.

II. Attendees

Becky Roberts

Randy Plaugher

Genry Ellison

Heather Ellison

~~Fred Schuetze~~

Jerry Brink

~~Jason Groom~~

Jacob Prior

~~Lance Smith~~

III. Approval of minutes from last meeting

Randy Plaugher motioned to approve the minutes from the July 2022 meeting and Jerry Brink seconded. The motion was carried, and the meetings' minutes were approved.

IV. Treasurer's Report

Becky Roberts reviewed the Financial Report. The Scholarship Fund now carries a balance of \$5,864.65. The General Fund has a current balance of \$29,384.85 Randy Plaugher motioned to approve the treasurer's report and Jacob Prior seconded. The motion was carried and the financial report was approved.

V. Coordinator's Report

Website and social media statistics were sent out to the board for review. These showed the increased website traffic following the social media ads.

Old business

a) Advertising

Sim Talk, Progressive Cattlemen, and Gulf Coast Cattlemen ads are set to go to print for September. Social media ads will run simultaneously along with the print ads to solicit more response.

b) Board member nominations

Board member nominations were reviewed. Rebecca Roberts nominated Brian Valentine and the board approved. Randy Plaughter motioned to approve all nominees and Jerry Brink seconded. The motion was carried. The final candidates for the 3 open positions are:

- ☐ Josh Gardner – Red Oak Farm Greenville, **Alabama**
- ☐ Terry Bowman – TCBO Farms Charleston, **Arkansas**
- ☐ Jason McLean - Rich MC Simmental Farms Manitoba, **Canada**
- ☐ Roger Schager – Phoenix Cattle Co Louisville, **Colorado**
- ☐ Ben Estes – Estes Ranch Vinson, **Oklahoma**
- ☐ Brian Valentine – Professional Livestock Solutions Roland, **Oklahoma**
- ☐ Duane Andrews – Andrews Fleckvieh Simmental Gillett, **Pennsylvania**
- ☐ David Kulp – Kulp Genetics Manheim, **Pennsylvania**
- ☐ Kenneth Airheart – K5 Rafter Top Simmentals Athens, **Texas**

c) Fundraising

The donations for the Genetic Fundraiser were well received and it should be very successful. Lance Smith has planned to donate a percentage of his sale profits as a fundraiser. The donations for the Silent Auction at Magnolia Classic will be sent out and requested from the membership.

d) FSFF Sale

Randy Plaughter spoke with a contact in West Virginia. This area is used for the WV Beef Expo. They have a sale in April every year. They have offered for us to have either our own sale or add animals to an existing sale. They charge \$2000/day and it runs for 2 days. We could either have our own catalog or join with another sale. Expenses are split per lot and the commission is typically 10-12%. The sale is always the last weekend of April and we could try a few lots in 2023 and then prep for 2024. This

would be a heifer sale. Randy to send full details to the board in an email and make plans for the board to have a call with the gentleman from the sale.

Sales & Shows Committee includes Lance Smith, Jerry Brink, Fred Schuetze, & Jacob Prior

e) Fred Schuetze Award

Becky is working on this and Glen Vaughn will be the recipient as voted at the last meeting. Genry has talked with Luke Vaughn to confirm that Gail will be present.

f) 2022 Annual Business Meeting

Next board meeting will be held at the Magnolia Classic around 3 pm prior to the annual business meeting. The Jerry Brink motioned for the FSFF to sponsor the Friday evening meal at Little Creek as they have in previous years. Becky Roberts seconded. The motion carried. Annual meeting will follow the dinner.

VI. New business

E) Coordinator to be replaced

The search is ongoing for a replacement.

VII. Adjournment

Genry Ellison adjourned the meeting at 7:43PM CT. Jacob Prior motioned to adjourn and Randy Plaughter seconded. Next meeting planned for 10/21/22.

Minutes submitted by: Heather Ellison

Minutes approved by: Board 10/21/22