

FSFF Meeting Minutes

3/09/23

I. Call to order

Genry Ellison called to order the regular meeting of the FSFF at 7:02 pm CST on March 9, 2023.

II. Attendees

Becky Roberts

Randy Plaugher

Genry Ellison

Heather Ellison

Ben Estes

Josh Gardner

Jacob Prior

Lance Smith

Brian Valentine

III. Approval of minutes from last meeting

Josh Gardner motioned to approve the minutes from the January 2023 meeting and Becky Roberts seconded. The motion was carried, and the meetings' minutes were approved.

IV. Treasurer's Report

Becky Roberts reviewed the Financial Report. The Scholarship Fund now carries a balance of \$5,866.12. The General Fund has a current balance of \$42,283.47 with outstanding receivables pending from LCC for the Genetic Fundraiser. Becky thanked everyone that worked together to build the FSFF fund. Ben Estes motioned to approve the treasurer's report and Brian Valentine seconded. The motion was carried and the financial report was approved.

V. Coordinator's Report

There are 108 paid memberships as of today for 2023 with 36 juniors. From 2022 memberships, 16 of those have not renewed yet. Ads are also already being sold as well for a total of \$16,500 in ads. Becky Roberts motioned to accept the coordinator report and Jacob Prior seconded and the motion was carried.

Old business

a) Fundraising

The coordinator sent a draft email and form for the beef checkoff to the board for approval. Several board members have already sent in funds.

Lance spoke with his lawyer about drafting a statement to assist in not taking liability for donations. This disclaimer will be printed in catalogs to support donations by the FSFF. The FSFF will continue in every effort to assist in situations as they arise.

b) NCBA annual meeting

Genry and Heather attended NCBA and represented the FSFF in the ASA booth. There were many opportunities and several ads were sold for the directory.

c) Show Premiums

Premiums were approved by the AJSA and publicize if presented prior to print. Premium awarded for the national AJSA, not regionals at this time. Brian Valentine mentioned the importance of an FSFF presence at the AJSA shows.

For the NAILE 2023, the state of Kentucky will match premiums awarded. We will have to give notice prior to print of the book. Also invited the champion Fullblood heifer to participate in the Supreme drive.

d) Board Member Conduct

Josh Gardner sent a general outline to the board for review. Most board members felt the document was good as it was written. Randy questioned whether this needed to be added to the bylaws and sent to the membership. Josh will finalize the document for review at the next meeting and the board will plan to submit to the membership for review prior to the annual meeting.

VI. New business

a) Committees and Chair Positions

Genry asked the chair of each committee to build their committee from the membership and function as a working committee. The coordinator will send a list of members to the board. The committees will also give report at each meeting.

2023 FSFF

COMMITTEES & CHAIRPERSONS

ADVERTISING & PROMOTIONS

REBECCA ROBERTS– CHAIR

- A) Becky placed an ad in the March Sim Talk for around \$1000. This is in the membership issue. She is working on an ad package for the year. Social media ads are in progress and has doubled website traffic. Ben sent a media package for the Western Livestock Journal for review. The Stockman is a publication that Kim Banks is involved in. Becky is working on ads for that mid west magazine.

FSFF JR SCHOLARSHIP

JACOB PRIOR– CHAIR

JEFF SORENSON

- A) The coordinator sent Jacob and Jeff the list of juniors and the current rules. The rules were to be edited last year and it appears that they may have not been posted.

FUNDRAISING

GENRY ELLISON – CHAIR

REBECCA ROBERTS

- A) Planning for silent auction at Back to Grass sale in May 2023.

MEMBERSHIP & RENEWALS

BEN ESTES– CHAIR

RANDY PLAUGHER

REBECCA ROBERTS

- A) Ben assisted in contacting many of the 2022 unpaid members. Several followed through for 2023.

NOMINATIONS

GENRY ELLISON– CHAIR

JOSH GARDNER

- A) To be handled as new business.

SALES & SHOWS

BRIAN VALENTINE – CHAIR

JACOB PRIOR

- A) The date for the FSFF 2024 sale is TBD. Plan is for an event on Saturday in Elizabethtown. So far there is interest from Canada and Mexico and we will need to encourage participation. Dates are the next step along with budget numbers. We will need to reserve locations, develop consignment rules and regs. Randy has had some discussion with members in the Kentucky area and Josh Gardner noted that he could see the potential in this sale.

YOUTH

LANCE SMITH – CHAIR

JOSH GARDNER

- A) This was covered by old business.

b) World Congress 2024

The congress will be held in Canada summer 2024. Board members and the membership are encouraged to attend.

c) Termination of Board Member

Jason Groom's resignation was effective as of 2/20/23. Randy Plaughter motioned to terminate Jason Groom from the FSFF board due to lack of payment of 2023 dues and non-participation in board meetings as well as signed receipt of request of letter of resignation. He is to be considered terminated as of February 21, 2023. Brian Valentine seconded and the motion was carried unanimously by the board.

d) Replacement of Board Member

Genry Ellison nominated Terry Bowman to the board. He is willing to accept the nomination and work for the FSFF. He also has the next highest amount of votes during the election at the annual meeting. Brian Valentine motioned to elect Terry Bowman to the board to fulfill the remainder of the vacant term. This term ends 2024. Randy Plaughter seconded and the motion was carried.

e) Board Member Conduct

Genry Ellison brought board member conduct up to the board as an issue. Board members who do not attend meetings has been an issue with an

existing board member. We have also been notified of unpaid debts for this board member and asked to collect them. Brian Valentine recommended immediate removal from the board by a strongly worded letter. Bylaws were read in regards to membership and board member removal. Ben Estes mentioned the development of a code of conduct and Josh Gardner mentioned the same. Code of Conduct would include number of meetings allowed to miss and notification of missing a meeting as well as social media presence and representation of the person as “an upstanding” citizen.

Brian Valentine motioned to send a letter requesting resignation and Genry Ellison motioned to deny membership for 2023. The board, by unanimous consent, requested resignation and 1 yr probationary expulsion from the FSFF. This is to be sent by certified mail. All board members names will be listed on the letter in support of the request.

Code of Conduct was tabled for the next meeting. Josh Gardner will collect information on development of this from some existing boards he sits on.

f) Fleckvieh Forum

Brian mentioned that Larrey Maxey writes the article in Fleckvieh Forum and would be willing to have assistance with that.

g) Honorary Members

Several names were brought up in regards to honorary FSFF memberships. The board felt that a criteria should be developed to award honorary and lifetime memberships. Brian Valentine motioned to award Terry Burks an honorary membership for his youth involvement and fullblood cattle promotion and knowledge on social media. Randy Plaughter seconded and the motion was carried.

h) 100% Fleckvieh

Josh Gardner proposed the idea of a consensus statement from the FSFF on defining what 100% fleckvieh is. This statement would be with full knowledge that it is not legally binding. Brian felt that he could easily draft that statement. The statement would also included fullblood vs fleckvieh as a definition. This statement would be printed in the FSFF directory and members could use it in their catalogs to assist buyers in understanding pedigrees.

Currently in Canada, what they call full fleck is only back 5 generations and doesn't speak to percentage. 100% fleck defines complete pedigree.

VII. Adjournment

Randy Plaugher motioned to adjourn and Jacob Prior seconded. Genry Ellison adjourned the meeting. Next meeting planned for May, 2023.

Minutes submitted by: Heather Ellison

Minutes approved by: