

FSFF Annual Meeting Minutes

10/20/23

I. Call to order

Genry Ellison called to order the Annual meeting of the FSFF at 6:00 PM. He led the group in prayer and Randy Plaugher led everyone in the Pledge of Allegiance.

II. Attendees

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|------------------------|-------------------------------|-----------------------|
| Randy & Happy Plaugher | Genry & Heather Ellison | Ben Estes |
| Jacob & Kathryn Prior | Lance & Lacy Smith | Terry & Cindy Bowman |
| Lee Massey | Gary & Bobbie Darrell | David Dixon |
| Ricky & Betty Jo Smith | Brad Copeland | Billy Greer |
| Steve Jensen | Mark Jesse | Chuck Weilmuenster |
| Joshua Hamman | Randall Townley | Kaleb & Daley Pruemer |
| Dwayne Horst | Mark Snowden | Justen & Shelby Stark |
| Jackson Pou | Mylia Richards & Jason McLean | |

III. Business Update

Genry advised the status of the Federation in 2023 and how it has progressed from 3 years ago with not enough money to pay the bills, to now with over \$55,000 in the bank. The Fleckvieh breed is progressing, and we must continue forward progress.

He advised that Heather Ellison had stepped down as the Coordinator and Cindy Bowman was replacing her.

Three Board members terms were up in 2023; Lance Smith and Becky Roberts completed their terms and were not seeking reelection. Genry thanked them both for their service to the FSFF. There are six nominees for the three open positions. He introduced the nominees: Genry Ellison- Circle E Farms; Dwayne Horst-Dwayann Simmentals; Randy Lehman-RL Fleckvieh Limerock Ranch; Jason McLean-Rich MC Simmental Farms; Roger Schager-Phoenix Cattle Co; Fred Schuetze-Simmentals of Texas. Ballots were passed out to those Members in attendance and collected when completed. Jacob Prior, Ben Estes & Terry Bowman left the meeting to the count the ballots received via mail, email & those in attendance.

Genry advised membership dues will remain at \$100.00 per farm and are due by 01/31/2024.

Genry went over the many fundraising events from this year:

- Silent auctions at the Back to Grass & Magnolia Classic sales
- Genetic fundraiser at Magnolia Classic
- Directory advertising
- Donation lot and % of sales from Fleckvieh Heritage sale
- Beef checkoff program

He discussed the advertising and promotions in Simtalk, Commercial Country, Progressive Cattleman & Gulf Coast Cattlemen.

The 2024 FSFF directory will run from Summer 2024 thru summer 2025.

The following shows will have \$500 premium paid by FSFF for the winning Junior: NAILE, Cattlemen's Congress, Dixie National & AJSA Nationals. For the first time in 2023, the winner of the heifer shows at NAILE will participate in the Championship Drive.

Genry introduced the 2023 Scholarship winner as Jacob Moore. He could not attend the meeting in person, so his \$1000 check was mailed to him.

Randal Townley spoke about raising the Jr registration fee from \$15 to \$20 with the additional \$5 going to the scholarship fund. There was discussion about this among the group and Randall then made an official motion. Mark Jesse seconded the motion. Genry called for a vote and the motion carried. The 2024 Jr membership fee will be \$20 with \$5 on each paid membership transferred to the scholarship account.

Genry introduced the 2023 Fred Schuetze winner as Bill Travis with Pine Ridge Ranch. Bill & Jane were not able to attend the meeting so their award will be sent to them.

Ben, Jacob & Terry returned from counting ballots and Genry announced the three people elected to the Board were: Genry Ellison, Jason McLean & Fred Schuetze.

Genry brought the membership up to speed on the progress of the FSFF sale explaining the issues the Board was having to facilitate the logistics of the sale. The new Board will keep working on the sale, when they start meeting in November. The business meeting ended at 7 PM.

Genry introduced Bill Zimmerman, ASA Specialist, as the speaker for the remainder of the evening. Bill gave the membership ASA data on Fullblood registrations, transfers, genetic trends & percentiles. He stressed the importance of transferring cattle in the ASA database for all sales, even if the buyer is not an ASA member. He also went over the 2023 Sire Source and showed that only one Fleckvieh bull was registered in the book.

Meeting ended @ 7:55 PM.

Minutes submitted by: Cindy Bowman

Minutes approved by: Fred Schuetze/Terry Bowman