

# ***FSFF Meeting Minutes***

05/17/24

## **I. Call to order**

Ben Estes called to order the regular meeting of the FSFF at 5:36 PM. Meeting was held at the Rusk County Youth Expo Center in Henderson, TX and conducted on Zoom.

## **II. Attendees**

Ben Estes

Brian Valentine

Fred Schuetze

Jacob Prior

Jason McLean

Josh Gardner

Randy Plaugher

Terry Bowman

Cindy Bowman

Absent: Genry Ellison

Guests: Victor Guerra & Joseph Seale

## **III. Approval of minutes from last meeting**

Terry Bowman moved to approve the minutes from the March 2024 meeting. Fred Schuetze seconded the motion. Motion carried.

## **IV. Coordinator's Report**

Cindy Bowman advised the website data for April was 1315 views, 539 visits, 2.44 views per visitor. Facebook data, we had 6369 views with 8 new likes, 13 new followers & over 3300 followers, total. On Instagram we had 186 likes, 2 new followers & 2 new likes.

World Congress update: CSA received our check for the Platinum Sponsorship & our logo is on their website and in Facebook. Cindy will email Stacy Price with the CSA to get info on where to send our directories and quantity needed.

Membership update: We received for 2024: 114 farm; 95 US & 14 Canada & 51 Juniors for a total of 165. These will be listed in the 2024-2025 directory. This compares to 2023 memberships: 164 total; 116 farms; 48 Junior.

Cindy advised that we had (10) Canadian members that paid \$100 US instead of Canadian. She would like to mail each of them a \$25 refund check to keep our accounting straight. Fred moved to send out the (10) refunds; Terry seconded that motion. Motion carried.

Directory update: 33 confirmed ad and all have paid. \$18,289.27 revenue (\$18,125 budgeted). Compared to 2023: 34 ads with \$18,275.70 revenue.

2023 expense for 750 copies; 120 mailed last year; \$5603.66

2024 total: 165 + 2 advertisers: 167

Premium: 5 (2023: 1)

Full: 11 (2023: 15)

Half: 10 (2023: 9)

Quarter: 5 (2023: 5)

Card: 2 (2023: 4)

1st revision has gone back to Kim Banks; we received 2<sup>nd</sup> today. She will it have back to Kim Sunday 5/19. File will go to printer on Monday 5/20/24. We will be mailing a copy to all paid members (Farm & Junior). She asked if we wanted to mail copies to those advertisers that were not Members. It was decided to mail copies to the 2 advertisers that were not Members. Fred will bet Trans Ova mailing info.

Fred moved to approve the Coordinator's report. Terry seconded the motion. Motion carried.

## V. Treasurer's Report

Jason McLean asked if anyone had questions on the reports that were emailed to them. Reports sent were Show-Budget vs Actual; Operating-budget vs. actual. Account balances as of 04/30/24: Operating Account: \$49,494.25. Scholarship Account: \$8370.63. Josh Gardner moved to approve the Treasurer's report. Jacob Prior seconded the motion. Motion carried.

## VI. Old Business

Tax filing update: Cindy advised that she had spoken to Charles Hubbard's office & he did intend to do our taxes. She was told that we did not have to file by 05/15/24 and he will get it t us. Jason advised that he had spoke Kent Dollar about how the corporation got moved from Arkansas to Mississippi. He then consulted with Steve Jensen who recommended we move the corporation to Texas and hire a registered agent to manage

it. There was discussion on this topic then Jason moved to move the corporation to Texas. Terry seconded the motion. Motion carried.

Randy Plaughter brought up that they By-laws will need to be revised for the scholarship awards. He would like to see 2 awarded per year, the student can receive the check instead of the institution. Cindy advised there are some other by-laws that will need to be reviewed as well so we can mail any changed to the full board along with this year's director positions. There was much discussion on changing the membership year and fiscal year dates.

Annual Meeting update: Terry advised that Annual meeting committee met and discussed that the venue was reserved for the annual meeting on 9/20/24: The Notus Farmhouse in Muldrow, OK. The cost will be \$500-\$750 depending on the number of attendees. Lance Smith may pay for a portion of the venue since it's in conjunction with his sale. Cindy received a quote for catering the meal from JC Bar-B-Que for brisket, pulled pork, pulled chicken, buns, cole slaw, potato salad beans, cobblers & sweet & unsweet tea for \$20 per person + \$50 delivery. It was discussed again that the meeting will be RSVP with everyone paying for their meal. Meal price was set at \$25.00 per person. Ben brought up that he spoke to Genry on fundraising at the meeting and we can structure it however we think its best. There was discussion about doing the Premium ad auction at the sale on Saturday; Lance will ask Becky Rennert if this can be done with Superior who is doing the auction this year. There was also discussion about if anyone has frozen genetics and it would have to be approved by us to alleviate poor quality genetics.

New Business:

Ben advised we need to think about the Fred Schuetze award for 2024 and Board nominations for those that are coming to the end of their term: Terry, Jacob & Randy.

Victor Guerra, ASA Board of Trustees, who sat thru the meeting, spoke to the Board and said he liked what we were doing, and he wanted to donate their first semen lot in the Back to Grass sale tomorrow, Lot 67, JE Eli J60M, to the FSFF scholarship fund.

Ben asked for the next meeting, and he picked Thursday June 13 @ 7PM via Zoom. Everyone agreed that date/time was good.

## **VII. Adjournment**

Jason moved to adjourn the meeting. Jacob seconded the motion. Motion carried. The meeting was adjourned at 6:40 PM.

Minutes submitted by: Cindy Bowman

Minutes approved by: Terry Bowman